







"DIGITAL LOVE CLUB" follows Monty's journey of becoming sober, creating music and recreating a better version of himself while still acknowledging his social media beginnings. "It all sort of fell into one whole big journey; I was doing social media full time but I wasn't really happy, I was drinking a lot, being a 365-party girl as Charli XCX would say; just not in a brat way, just in a bad way" Monty begins. "Then, I sort of got sober, started expressing that and I think my brain levelled out. I worked out how to actually communicate what I was feeling and put it into a song. That's what "PANIC!" is about, my first ever song being about cutting out the bad stuff and getting rid of all the things I didn't like, or rather I didn't love."

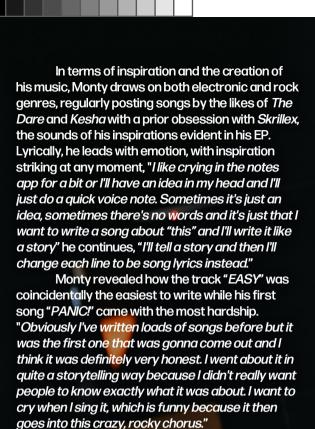
Away from "PANIC!" Monty's EP gradually lightens, with the penultimate song, "RED LOVE HEART FOREVER" detailing his intricate relationship with technology, of course, in reference to his time as a social media creator. "The bridge where I say "memories are full, I have to clear some space" is talking about how I need to chill out and not be on my phone so much and not care so much about what this whole fake world thinks – like, it's all not real. However, I do also love social media and I love my phone; I love the things that it's done for me. Together, we're a dream team." This upbeat shift in subject matter then acts as the perfect prerequisite for the EP's concluding song "WHAT MY LIFE IS," tying all of Monty's self-exploration together with the EP's songs coming from "a critical place" in his own words.

"WHAT MY LIFE IS" is so happy and positive. There's a shouty bit in there but I feel like you need to let the energy out sometimes, you know. Having said this, from this EP onwards, I don't really think I'm gonna make angry music anymore. I don't want to be angry, I'm gonna be happy." From both talking to Monty and listening to his music it is considerably impressive how he has reached such a sense of self at such a young age. He's managed to take what he's learned about himself so far and solidify these lessons within his songs – his fan base can now not only relate to his *TikToks* but the raw authenticity in his music too.

Having a fanbase prior to releasing his music has come with some difficulties though. "It's kind of scary. putting art out to an already existing fanbase when there's a lot of opinions to go to straight away" explains Monty, who's ultimately overcome this now, not allowing it to hinder his musical journey. "It used to really bother me but now if someone says they don't like my music, I'm okay."







When talking about the title "DIGITAL LOVE CLUB," Monty again referred to the technology that has shaped him. "I'm just obsessed with technology aren't I, I'm a bit of a nerd. In a video game, once you complete a game you can buy "DLC" which is "downloadable content" and I was obsessed with the idea of that just being an extra little play on words. Then I made "RED LOVE HEART FOREVER" and the first line is "digital lover;" I was like, oh, that's so cute and I also do feel like the world I'm building is just a bit of a digital love club."

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